



COMMUNICATION PERSONAS WORKSHEET

Your Team:

Results:

Fun:

Stability:

Data:

Your Primary Style:



Why?

Your Secondary Style:



Why?

Strengths:

-
-
-

Help Areas:

-
-
-

Your Business (Application):

- Internal
- Customers
- Potential Customers
- Partners & Peers
- Marketing

Your Commitment

Stop:

-
-
-

Start:

-
-
-

When will you do each of these?

